

48 Hickson Street, Toronto ON M6K 1T3
416.888.1387 mralph@rogers.com

CAREER

Mike Ralph Design Inc.

Toronto, August 2002 to present

Owner/Senior Designer

Annual reports, corporate collateral, websites and identities.

Leapfrog Design Group Inc.

Toronto, April 1995 to August 2002

Design Director/Senior Designer

Leapfrog was an award-winning firm focused on strategically-based corporate communications. I handled large projects from concept to completion, while overseeing a studio of five designers. I was responsible (along with the Creative Director) for the overall creative output of the firm.

FKB Carlson Ltd.

London U.K., September 1993 to April 1994

Freelance Designer

FKB Carlson is one of Europe's largest marketing agencies. I worked with Senior Art Directors to design a range of projects from promotions for Harvey Nichols and Yellow Pages to ads for carbonated juices and in-store signage for Sainsbury's and Tesco.

Overdrive Design Ltd.

Toronto, September 1991 to May 1993

Intermediate Designer

Working along-side the principal and owner of Overdrive, I designed for an eclectic mix of clients from theatre companies to government bodies, from computer software developers to hair salons.

Tudhope Associates Inc.

Toronto, May 1989 to May 1991

Junior Designer

Mentored by a Senior Designer, I worked on corporate identities and systems, as well as annual reports and corporate marketing materials for major banks, real estate developers and life insurance companies, as well as in-house promotions for the studio.

CLIENTS

Altus Group, Bank of Montreal, Ryerson University, CHIP REIT, Trimark Mutual Funds, Toronto 2008 Olympic Bid Committee, Tesma Inc., Toronto Western Hospital Foundation, Marketspace, Ontario 2000, Tiomin Resources.

RECOGNITION

Advertising and Design Club of Canada: 2000
Annual Report design

HOW Magazine 1999, 1998, 1996
Identity design

Applied Arts Magazine: 1999
Identity design

Unisource Litho Awards: 1998
Promotional material (for design)

Potlach Annual Report Show: 1997
Annual Report design

EDUCATION

Sheridan College

Oakville

September 1986 to June 1989

Graphic Design Diploma with Honours

OTHER

Writer/Director of *Not A'Mused*, a short, comedic play produced for the Slaw Festival (2008)

Self-published book of poetry titled *The Origin of the Goldfish* (1998)